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Analysis of Van Dijk's Discussion on Online News Text in the Case of Destruction and Hate Speaking of Jerinx

Ni Putu Meira Purnama Yanti[1] I Gusti Agung Mas Eka Yuniari[2]

Universitas Warmadewa

meirapurnamayanti@gmail.com

A B S T R A C T

Jerinx or JRX is a musician, singer-songwriter, and an Indonesian social media activist. He is best known as the drummer for the rock band Superman Is Dead. Jerinx is also a social activist who has a great influence among young Balinese. Liputan6.com is the site that provides a variety of selected information for its users and also intensively reports on the Jerinx case. Because the mass media is an actor of social construction that defines reality, the researchers aim to analyze the macro structure and micro structure of online news discourse texts. By using descriptive qualitative methods and focusing research on reporting on allegations of defamation and hate speech on social media Instagram on the online media liputan6.com for the period 13th August 2020 to 19th November 2020 using Van Dijk's critical discourse analysis. The results showed that a tendency for the editorial of liputan6.com to side with IDI who reported Jerinx for alleged defamation and hate speech on social media Instagram and that the police action quickly resolved this case, with only 2 pieces of evidence that Jerinx obtained.

A R T I C L E I N F O

I. INTRODUCTION

The news media that has a website and online news is liputan6 with the name Liputan6.com. Liputan6.com is a site that provides a variety of information options for its users. This site was founded by PT Kreatif Media Karya on August 24, 2000 which is also a subsidiary of Elang Mahkota technology. Liputan6.com presents various interesting topics, starting from information on politics, business, lifestyle, culinary, to sports news. The Liputan6.com application can now be downloaded on the Google Play Store and App Store. This site also has a slogan that is Actual, Sharp, and Trusted.

Liputan6.com, which was originally only attached to television news, has since been taken into account and continues to increase in rankings in both Alexa and Comscore. Now Liputan6.com is a news site that has influence and is calculated. Liputan6.com readership continues to increase and is now the second largest site in Indonesia.

One of the hot and popular news in the last 4 months, especially in Bali, is the news about Jerinx who is a suspect related to the post "IDI (Indonesian Doctors Association) Kacung WHO on his Instagram account @jrxsid. Prior to this incident, I Gede Ari Astina, better known as Jerinx or JRX, was a musician, singer-songwriter, and an Indonesian

social media activist. He is best known as the drummer for the rock band Superman Is Dead. Jerinx is a social activist who has a great influence among young Balinese. Jerinx actively campaigns for social issues such as the issue of reclamation, Bali refuses reclamation and besides being an activist, Jerinx has been studying the world of conspiracy since 1999.

One of the Jerinx cases that caused controversy was that Jerinx had to deal with the police regarding the post "IDI Kacung WHO" on his Instagram account @jrxsid. He was reported to the Bali Police on suspicion of defamation and hate speech related to the post. This case began, when the drummer for Superman is Dead (SID) uploaded an image of writing on his Instagram account, the text in the image reads *"Gara-gara bangga jadi kacung WHO, IDI dan RS seenaknya mewajibkan semua orang yang akan melahirkan dites CV19. Sudah banyak bukti jika hasil tes sering ngawur kenapa dipaksakan? Kalau hasil tesnya bikin stress dan menyebabkan kematian pada bayi/ibunya, siapa yang tanggung jawab?"*. The Bali Police then named the man whose full name was I Gede Ari Astina as a suspect under Law no. 19 of 2016 concerning Information and Electronic Transactions. Jerinx was immediately arrested.

With the existence of this case, making the media fully and densely preached, this is from a constructivist view of the media not only as a message distributor, but as a subject to actively create cognitive structures in their interactions with the environment. Mass media is a cognitive actor that defines the ability to obtain meaning and knowledge from the information obtained. Mass media has an important position in people's lives, so that mass media is placed as mass communication that acts as a communicator and agent of change, being a pioneer of change in the public environment that can influence audiences through messages in the form of information, entertainment, education and other messages and can accessible to the general public. As a form of the importance of the media, it can be seen from the influence felt by the audience, ranging from cognitive, affective, to conative aspects of mass media and the positive and negative impacts of social media. Meanwhile, Eriyanto defines discourse analysis as an effort to reveal the hidden intentions of the subject who put forward a statement (Kriyantono, 2014).

Therefore, the researcher will analyze the news about Jerinx who is a suspect related to the post "IDI (Indonesian Doctors Association) Kacung WHO on his Instagram account @jrxsid in the construction of mass media using Van Dijk's Critical Discourse Analysis using Van Dijk's discourse elements. The purpose of this study was to find out the discourse on reporting cases of alleged defamation and hate speech related to Jerinx's post on his Instagram account @jrxsid at Liputan6.com.

II. METHODS

The focus of this research is news texts on online media which are news media that bridge the phenomenon that is currently happening. Especially in reporting on allegations of defamation and hate speech related to Jerinx's post on Instagram on online media Liputan6.com for the period 13 August 2020 to 19 November 2020 using Van Djik's critical discourse analysis. The types of data used in this research are primary data and secondary data. Primary data is data obtained by researchers from reports on alleged defamation and hate speech related to Jerinx's posts on Instagram in the period 13th August 2020 to 19th November 2020 and secondary data which is additional data from articles, journals and data supporting analysis in the study.

The researchers used non-probability sampling, that is, not all population units have the opportunity to be used as research samples and the technique used is the quota sampling technique, which means the technique is to determine the sample from the population that has certain criteria up to the desired quota amount. The researcher attaches importance to the research objectives and the determination of the sample unit, the sample unit of this research is in the period August 13, 2020 to November 19, 2020 by taking the first week of publication in August, the second issue in August and so on until 6 times the publication, namely 19 November 2020, because it has been published more than 6 times, it doesn't make a significant difference as stated by Guido H. Stamp (Burhan, 2001).

Data were collected through documentation of online news texts regarding cases of alleged defamation and hate speech related to Jerinx's posts on Instagram in the period 13th August 2020 to 19th November 2020 on the online media Liputan6.com. Teun Van Dijk's data analysis model in this research was analyzed using the Halliday analysis technique. Halliday builds a framework to dissect the interaction between texts and situations based on three concepts, namely the field of discourse on social actions that are happening or being discussed, activities, in which actors are involved, and practices that are seen in context (Halliday, 2004). The second is discourse engagement, which is to identify the parties to the conversation, and the position of the relationship between them (Dijk, 2007). The third is the mode of discourse, namely the choice of

language for each medium, including what language style is used and how it affects it.

III. RESULT AND DISCUSSION

Retrieval of news, by taking the issue of the first week in August, the second issue in August and so on until 6 times, namely November 19, 2020. The 6 texts of the news, namely on August 13, 2020 with the title Deretan Fakta Terkait Penahanan Jerinx SID, 26 August 2020 with the title Berkas Dinyatakan Lengkap, Kasus 'IDI Kacung WHO' Segera Naik Persidangan, 10 September 2020 with the title Dakwaan Dibacakan Tanpa Jerinx SID, Sidang Diskors, 3 November 2020 with the title Sebut IDI Kacung WHO, JRX SID Dituntut 3 Tahun Penjara, 19 November 2020 with the title Melihat Perjalanan Kasus Jerinx SID hingga Divonis 1 Tahun 2 Bulan, 19 November 2020 with the title Jerinx Divonis 14 bulan Kasus IDI Kacung WHO, IDI Bali: Kita Hormati Keputusan Hakim. From 6 news, researchers have analyzed using elements of Van Dijk's discourse, namely:

Micro Structure

Macro structure consisting of thematic elements with topic elements, which illustrates that from August to November the news regarding cases of alleged defamation and hate speech related to Jerinx's posts on Instagram, the topic of news leads to the efforts of the Police in handling the Jerinx case quickly and accurately. with two sufficient evidences to bring Jerinx's case to court even after the examination Jerinx was immediately arrested and named a suspect. The two pieces of evidence are Jerinx SID's uploads on Instagram social media on July 13, 2020 and July 15, 2020, calling IDI a lack of WHO. Because of this evidence, Jerinx was named a suspect.

Superstructure

The beginning of the case, namely Jerinx SID uploaded a post on the @jrxsid Instagram account by mentioning IDI as a lack of WHO, and the Chair of IDI for the Bali region who also witnessed Dr. I Gede Putra Suteja reported Jerinx to the Bali Police. Jerinx SID was given 13 questions by Investigators of the Special Criminal Investigation Directorate (Ditreskrimsus) of the Bali Police on suspicion of cases of defamation of IDI and hate speech through social media and Jerinx was named a suspect for violating Article 28 paragraph (2) in conjunction with Article 45A paragraph (2) and/or Article 27 paragraph (3) in conjunction with Article 45 paragraph (3) of the Information and Electronic Transaction (ITE) Law and/or Article 310 of the Criminal Code and/or Article 311 of the Criminal Code. Overall, Jerinx was so disillusioned by what he was accused of, that he applied for a suspension of detention and was denied. It can be seen that Jerinx is still trying to prove his innocence with his attorney stating "*Entah apa yang dimaksud dengan kebencian SARA dalam kasus ini, biar publik lah yang menilai. Setahu saya, IDI adalah lembaga publik atau organisasi profesi bukan golongan dalam terminologi Suku, Agama, Ras, dan Antar-golongan*,"

Micro Structure 1

Microstructure 1 which consists of semantics with background, detail, and intent elements, which describe the events and background of the news with Jerinx SID as the main actor. Jerinx's inability to facilitate the legal process in his case. In the 3rd month of November, the attorney and wife of Jerinx SID tried to apply for a suspension of sentences because they were required to be in prison for 3 years and submitted an appeal to the panel of judges with the aim and purpose of simplifying Jerinx's sentence for alleged defamation. And the results reached the verdict stage, namely at the verdict hearing held at the Denpasar District Court, Jerinx was sentenced to prison for one year and two months and a fine of 10 million. It can be seen that the intent and purpose of Jerinx is that the verdict handed down by the panel of judges is lower than the demands of the public prosecutor, namely three years in prison.

Micro Structure 2

This structure consists of syntax with elements of sentence form, coherence, and pronouns, which illustrates that the six news items are found in deductive sentence forms, namely conveying the core of the discussion first. This can be seen from the delivery of general things according to the news title first and followed by several explanatory sentences that support the delivery at the beginning. The existence of an indirect sentence in the news is a sentence that reports the words or utterances of others, such as in the trial verdict in the sixth news that the Indonesian Doctors Association (IDI) said it highly respected the judge's decision.

Macro Structure 3

This structure consists of stylistics with lexicon elements, which illustrates that the whole news does not find the use of word choices. This is because the author directly or gambling conveys the news in simple words or sentences that are easily understood by the reader

Macro Structure 4

This consists of rhetorical elements with graphic elements, metaphors and expressions which show that the images or photos used invite sympathy from readers, with most of the reports using Jerinx's photo as a suspect who looks very much in need of support from his wife, family and close relatives

IV. CONCLUSION

6 news shows tendency for Liputan6.com to side with IDI which reported Jerinx for alleged defamation and hate speech on social media Instagram. From the 6 reports, the police action that quickly resolved this case, with only 2 pieces of evidence obtained by Jerinx, was named a suspect. The identification discourse is that Jerinx is still trying to prove his innocence with his legal counsel and has suspended his sentence and filed an appeal.

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